



Year in Review



World **Green** Building Council
Annual Report 2012/2013

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WORLD GREEN BUILDING COUNCIL

About the World Green Building Council

Working in almost 100 countries around the globe, the World Green Building Council (WorldGBC) is the world's largest organisation influencing the sustainable built environment. By connecting the leaders of the green building movement through the 25,000 organisations we represent, we are creating sustainable buildings, communities and cities.

We foster the growth of green building councils by providing them with the systems and strategies to transform their local markets. We drive collaboration between international governments and not-for-profit organisations, advocate green building policies and provide a common voice for a growing industry. We strive to ensure we unlock the potential of our sector to reduce carbon emissions while also delivering affordable housing, energy security, job creation and better lives for people around the world.

We serve our members by connecting GBCs across the globe, creating a stronger, more successful GBC community to advance the green building movement.

More Information

For more information on the World Green Building Council, visit our website at www.worldgbc.org or contact us at office@worldgbc.org. You can also find us on Twitter (@WorldGBC), Facebook (World Green Building Council) and LinkedIn (World Green Building Council group).

Letter from the Chairman



Rick Fedrizzi

Chairman, World Green Building Council
CEO and President, USGBC

As Chairman of the World Green Building Council for the past two years, I've had a front row seat from which to watch the global growth of green building. In almost every country and across every continent, the idea that our built environment is a practical, viable solution to so many of our most vexing problems has been embraced by governments and civil society, by corporations and institutions, by business and NGOs alike. It's been a decade to remember.

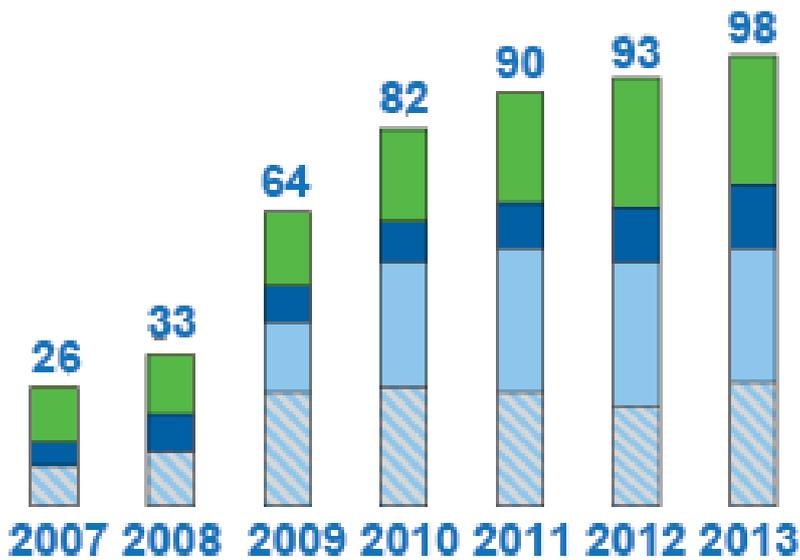
At the epicenter of this movement sits the World Green Building Council and our nearly 100 GBC members whose organisations are responsible for this remarkable market uptake.

We've engaged our members and we've inspired their clients, their suppliers, and their communities to commit to this work, not as an act of faith, but as the logical outcome of well-researched data, such as our Business Case for Green Building report. We've partnered with global organisations that can help us compress the period of time we can get our message out by leveraging their vast networks. WorldGBC provides us with the resources and tools we all need to advocate for green building and global market transformation. It's not a small thing.

On behalf of the WorldGBC Board of Directors, I extend my thanks and gratitude to every member GBC who participates in this global community, because together, we have a chance to truly change the world.

A handwritten signature in black ink, consisting of a large, stylized 'R' followed by a horizontal line and a period.

2013 Snapshot



Our membership grew to 98 Green Building Councils in 2013

We had the help of more than 31,000 volunteers

31,808

140,885

There are now more than 140,000 green buildings registered



1.1 billion square metres of green building area has been registered globally

2013 Snapshot



More than 700 people were employed by GBCs around the world

More than 27,000 companies worldwide are members of GBCs

105,000 people undertook training through GBCs in 2012



More than 400,000 people have been trained by GBCs overall

Figures from the 2013 WorldGBC Member Survey

Our yearly survey of members shows the impact our network is having on the green building movement worldwide.

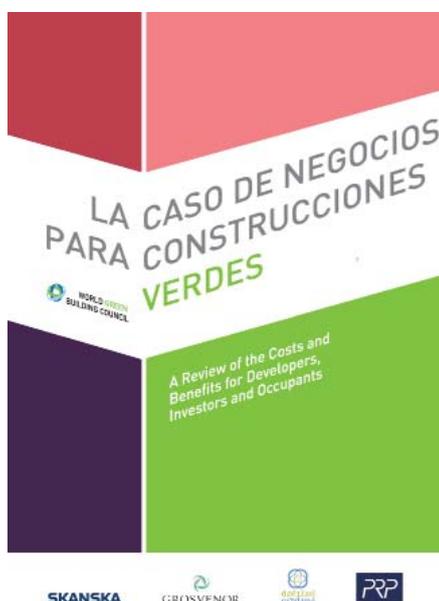
The Business Case for Green Building

We released a comprehensive report exploring whether it's possible to attach a financial value to the cost and benefits of green buildings. The report found that green buildings can be delivered at a price comparable to conventional buildings, with other benefits as well.



Written and researched by a steering committee of respected international experts

3 languages
7,500 downloads
9 launch events
20 presentations
33 media articles



One of the best pieces of evidence yet that green buildings make good business sense

World Green Building Week

From 16 to 20 September 2013, Green Building Councils and their members celebrated our annual World Green Building Week under the theme: 'Greener Buildings, Better Places, Healthier People'.



The Panama GBC screens "Dirt! The Movie" at the Isaac Rabin School in Panama

Worldwide green building awareness campaign

More than 220 events

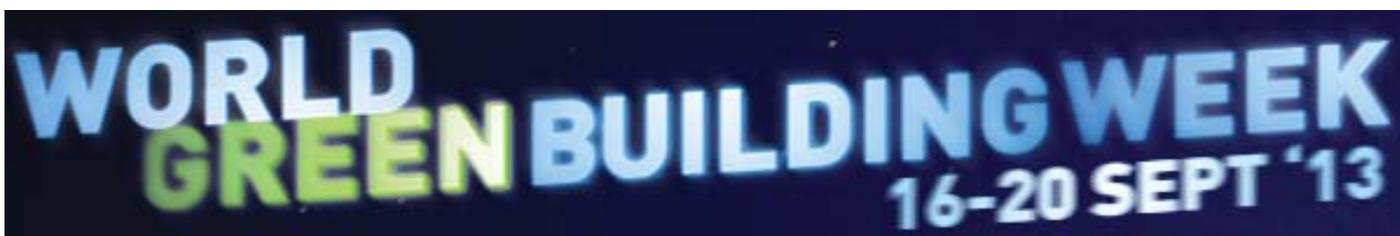
Participation in 34 countries

The biggest WGBWeek yet!



We provided fact sheets and other resources to GBCs to help promote WGBWeek

Raising awareness that green buildings are good for the planet and good for people too



Leadership Awards

Government Leadership Awards

Following the success of the inaugural awards in 2011, the World Green Building Council will proudly host the second Government Leadership Awards as part of COP-19 in Warsaw, Poland. These awards are run in association with ICLEI and UN-Habitat, and reward international best practice in city-level government policy for green building initiatives.



20 Nominations
received in 2013

Our Government Leadership Awards promote leadership and inspire governments to implement green building policy (2011 winner, San Francisco)

Encouraging best practice in local government policy and inspiring leadership

Winners to be
announced at
COP-19 in
November



Vitoria-Gasteiz, Spain: one of the winners of the inaugural Europe Region Leadership Awards and nominee for the Government Leadership Awards



In association with
ICLEI and UN-Habitat

Leadership Awards

Europe Region Leadership Awards

In 2013, the World GBC Europe Regional Network held the first annual Europe Region Leadership Awards. The awards were established to promote leadership and inspire best practices in green building policy, construction projects and corporate initiatives.



Environmental education in the Ataria green belt of Vitoria-Gasteiz

Winner:
Leadership in City Level
Green Building Policy
Vitoria-Gasteiz, Spain



Winner:
Business Leadership
in Sustainability
British Land, UK



Interior of City Green Court in Prague

Winner:
Leadership in Building
Design and Performance
City Green Court,
Prague, Czech Republic

Resources



The Socio Economic Framework will help green buildings address challenges in developing countries (Cato Manor Green Retrofit, Durban, South Africa)

Socio Economic Framework for Rating Tools

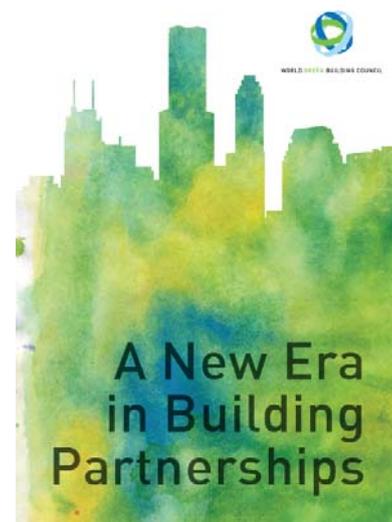
For GBCs operating in developing countries with large-scale social and economic challenges, focusing on environmental outcomes is not enough. To help address these issues, the WorldGBC and the GBC South Africa established a joint project to develop a framework to enable socio-economic issues to be integrated into any green building rating system in the world.

All GBCs were invited to download the draft framework and provide comments in 2013. Now, we're almost ready to launch!

A New Era in Building Partnerships

New forms of collaboration between NGOs, the public sector and industry are starting to take shape, and new ways of thinking are needed to meet the challenges ahead. How can your GBC take part in this partnerships revolution? Our new report, "A New Era in Building Partnerships", shows GBCs how to get involved.

- Presents case studies of innovative collaboration from around the world
- Distills learning into 'Key Principles for Collaborative Policy-Making'.



Câlnic School in Romania, where a green refurbishment has been combined with ecological education

Global Snapshots

In 2013, we introduced our new 'Global Snapshots' series. GBCs can use these short reports as an advocacy resource, to educate and inform on sustainability topics. Distilling the relevant information and presenting interesting case studies, these reports are a valuable tool. Our first edition, "The Greening of Schools: Influencing the Built Environment" is available now.

Resources

Community Resources

We bring together local GBCs through our five regional networks to forge connections and work on common goals. The resources we provide help GBCs connect and develop.



People Profiles

Our People Profiles introduce members of our GBC network and the lessons they've learned. More than 30 interviews are available.

Resource Library

In our relaunched Members' Resource Library, GBCs can access material to help them learn and build capacity.

- Development guides
- Sample business plans
- Policies and bylaws
- Local and international reports
- Presentations
- And more...

GBC University

We record our capacity building sessions and make them available online to members who can't attend in person. Sessions in 2012/2013 include:

- Social Media Simplified
- GBC Governance
- Exploring the Business Model
- Advocacy

Website

Our website provides news, resources, information and updates, and is a portal to connect to the GBC community. Our events calendar is full of green building activities from around the world, including featured GBC events

www.worldgbc.org

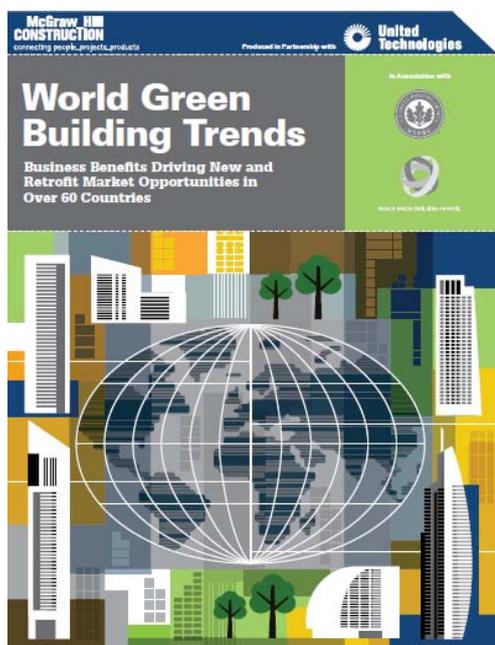


Our recorded GBC University sessions are a valuable learning resource, available online

Resources

World Green Building Trends Report

This year, we partnered with McGraw-Hill Construction to release the report, “World Green Building Trends - Business Benefits Driving New and Retrofit Market Opportunities in Over 60 Countries.”



Study shows more companies are shifting their business towards green

Findings drawn from a survey of firms in 62 countries, 92% of which were GBC members

Partnerships

We have been targeting key partnerships that will help GBCs scale up their impact and leverage other existing networks. Our recent partnerships include:

We're working with IFC to incorporate sustainability into investment decisions in developing nations



Our partnership with C40 connects GBCs to activities in 58 of the largest cities around the world

We're connected to WBCSD's EEB 2.0 project (existing buildings)



Annual Congress

GBCs from our network of almost 100 Councils come together each year to learn from each other. Congress is where we connect, develop, collaborate and grow. Building on the success of Congress 2012 in Stuttgart, Germany, Congress 2013 in Cape Town, South Africa is shaping up to be the best Congress yet for GBC development.



Delegates at Members' Day 2012 in Stuttgart, Germany

75 delegates from more than 30 countries are expected in Cape Town

GBC staff development is the focus for Congress 2013



We work together on common goals and projects



GBC Representatives present on the international stage at Congress 2012

Presentations, workshops and interactive sessions help GBCs develop and stay informed

Save the dates - Congress 2014 is in São Paulo, Brazil from 4 to 7 August

Recognising Our Leaders

David Gottfried Award

The David Gottfried Global Green Building Entrepreneurship Award recognises innovative contributions to the green building movement. In 2012, the David Gottfried Award was presented at a VIP Reception held to celebrate our tenth anniversary. Architect Professor Siegbert Zanettini was honoured for his work in transforming Brazil's built environment.



David Gottfried presents the 2012 Global Green Building Entrepreneurship Award to Professor Siegbert Zanettini (left)

Winner 2011: David Gottfried

WorldGBC Founder, USA

Winner 2012: Siegbert Zanettini

Architect, Brazil

WorldGBC Chairman's Awards

The annual WorldGBC Chairman's Awards recognise the people driving our movement forward. In 2012, six Chairman's Awards were given at Congress to those who have made outstanding contributions to the green building movement.



WorldGBC Chair Rick Fedrizzi presents the 2012 Chairman's Awards

Winners 2011:

Ché Wall, Lend Lease, Australia
César Ulises Treviño, Mexico GBC, Mexico
Chilin Cheng, Taiwan GBC, Chinese Taipei
Parasu Raman, Indian GBC, India
Nellie Cheng, USGBC, USA/China
Dan Slone, McGuire Woods, USA
Kath Williams, Kath Williams Asc, USA
Brian Denney, TRCA, Canada
Huston Eubank, Regenerative Ventures, USA

Winners 2012:

Tim Smit, Eden Project, UK
Duygu Erten, Turkish GBC, Turkey
Mirna Terenziani, GBC Italia, Italy
Sadek Owainati, Emirates GBC, UAE
Rachel Gutter, USGBC, USA
Nicola Milne, GBCSA, South Africa

Financials

Statement of Financial Position

For the year ended 31 December 2012

	2012	2011
Unrestricted revenues and support		
Grants		
Government grant (Note 6)	\$ -	\$ 3,486
Regional Municipality of Peel	30,012	30,332
Sponsorships		
Regional Networks	192,290	101,054
Corporate	175,000	100,000
Membership dues	563,321	456,443
Event fees	-	107,567
Reimbursement	7,732	2,751
Interest income	893	1,459
	<u>969,248</u>	<u>803,092</u>
Expenses		
Program services		
Council development	141,617	139,292
Regional Networks	142,655	144,534
Research and development	59,589	67,715
Total program services	<u>343,861</u>	<u>351,541</u>
Fundraising	<u>73,838</u>	<u>149,634</u>
Supporting services		
Administration	390,498	292,382
Board expenses	26,335	58,051
Communications and marketing	13,699	34,335
Depreciation and amortization	18,666	21,256
Website development	32,678	41,450
Foreign exchange loss (gain)	12,484	(2,921)
	<u>494,360</u>	<u>444,553</u>
Total expenses	<u>912,059</u>	<u>945,728</u>
Increase (decrease) in unrestricted net assets	\$ <u>57,189</u>	\$ <u>(142,636)</u>

Our Sponsors

We recognise the valuable contribution of our sponsors and partners.

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Executive Chairman, GBCSA
South Africa



Lee Chuan Seng Lee
Singapore GBC, Singapore
Retired July 2013



Paul King, Secretary
Chief Executive, UK-GBC
United Kingdom



Romilly Madew
Chief Executive, GBC Australia
Australia



Thomas Mueller, Treasurer
President, Canada GBC
Canada



Jose Moulin Netto
Chairman, GBC Brasil
Brazil



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Spain



Roger Platt
Senior VP Global Policy and Law,
USGBC USA



Tony Arnel
GBC Australia, Australia
Retired December 2012



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Jane Henley
CEO, WorldGBC
Canada



Alejandra Torres Dromgold
Chair, Colombia GBC, Colombia
Retired November 2012



Kazuo Iwamura
Japan SBC, Japan
Retired November 2012



Conrad Wong
Director, Hong Kong GBC
Hong Kong